

# *If someone asks, “so... tell me about **3DE**”*

## Elevator Speech

**Let’s start with why:** Across the 3DE enterprise, i.e., 65 high schools, we are seeing graduation rates improve, chronic absenteeism drop, and persistence rates rise. When you make anything relevant, interesting, and fun, you drive up engagement, and when you drive up engagement, kids learn more, leading to unlimited possibilities in whichever career path they choose be it employment, enrollment, enlistment, or entrepreneurship...

**Now, how does 3DE get us there?: Cases, competencies, and cohorts.** Case challenges are the great connectors; they connect students to businesses, curriculum to relevant application, and solutions to real world problems. Cohorts are where the magic happens; they create smaller teams, and they build **trust** among a group of teachers and students. This is a key element to learning and failing safely. And competencies help form and equip our students with the real-world skills they need; they are embedded in the case & engrained in the learning over 4 years ... **with this model, 3DE students are ready to work the Monday after they graduate ... when they win, we win!**

